

Why Sponsor City of Santee Special Events?

The mission of the city of Santee Special Events is to improve quality of life, provide quality entertainment, strengthen community bonds, and contribute to economic growth.

Together we can build community spirit and continue long lasting traditions for not only Santee residents but participants who come from all over San Diego County.

Companies that sponsor Santee Special Events receive a wide range of opportunities:

Create, develop and enhance creditability • Access a target market • Leverage lead generation •
Media exposure • Brand awareness and recognition • Generate new sales & form new business partnerships
Get involved in the community • Give back • Distribute samples or trial offers
Build contacts and data base lists • Differentiate from competitors

Event sponsorships may include but are not limited to:

Logo on programs, flyers and posters
Logo on street banners
Logo on stage banner
Logo on Santee webpage
Name in event title
Recognition in the online Santee Review
Recognition in event welcome ceremony
Recognition in City of Santee's social media
On site booth space
Opportunity to address attendees
Company banners displayed on site at the event
Exclusivity

City of Santee

2016 Special Events

Spring Eggstravaganza • River Park Festival • Fido Fest • Santee Summer Concert Series
Blues & BBQ • Wingstock • Santee Salutes July 4 • Santee Bluegrass Festival
Holiday Lighting Celebration

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